

# 2K ERASMUS + "Green school" - meeting in Budapest



# The team



# Antonio

Hello! My name is Antonio and I really love music. I play the guitar and want to study psychology. In my spare time I like watching good movies and going to concerts with friends.



# Arjeta

In my free time I like to read, watch movies and TV series, hang out with my friends and go out. I also love traveling, and my dream is to travel the whole world one day.





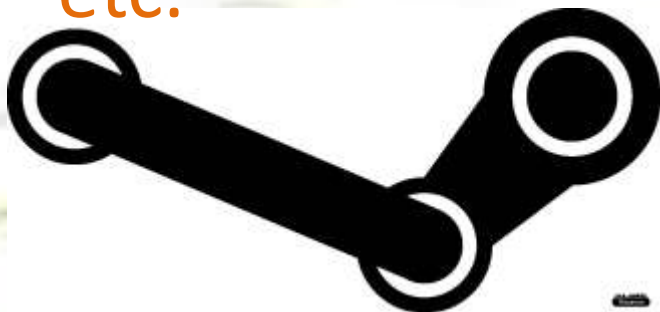
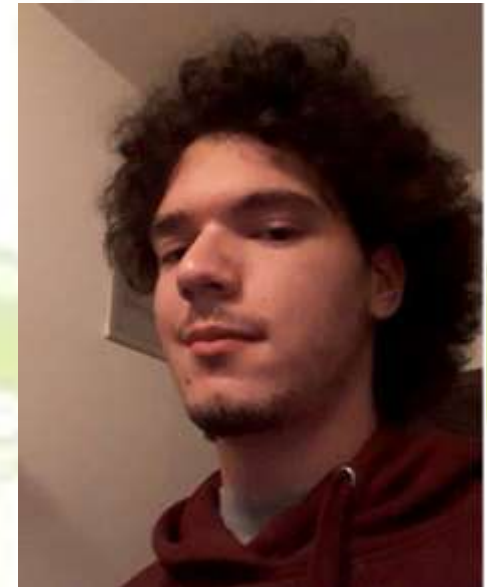
# Lejla

I have many hobbies, but I enjoy reading and listening to music the most. I also paint, sculpt, and play the flute.



# Mateo

I mostly spend my time on my pc; playing games or browsing the Internet. When I am not at home, I like to hang out with my friends, go to the cinema etc.



# Labin, Croatia

- Around 12000 residents
- Located on the Istria peninsula





# Our school





- Around 500 students
- School programs: gymnasium, business economics and trade, electrical engineering, mechanical engineering, tourism and catering
- Many extracurricular activities and projects

# The project task - youth entrepreneurship



# Our merchandise

- All natural and hand-made balms and soaps





# Establishing a business platform – legislative structure:

In Croatia it is possible to establish a student cooperative based on the Law on Upbringing and Education in elementary and high school

# Vision

The vision is to unite the variety of our school programs (gymnasium, economy, electrical engineering etc.) in making and selling our products that we will enable using theoretical knowledge and entering the market.

# Project goals

- Encouraging the development of business competence, work ethics, responsibility, creativity and innovation
- Enabling the economical independence of the cooperative members, creating better working conditions at school



- Enable deepening and use of theoretical knowledge, connecting school activities with production and other community services
- Encouraging the development of interpersonal relationships through teamwork
- Developing love towards nature and values that humans have created and awareness about the importance of preserving balance in nature, protection of the environment and its legacy



- Enabling the development of certain abilities and achievement of personal interests, as well as realizing aptitudes
- Encouraging active citizenship
- Encouraging collaboration with other schools, associations, local businesses and local and regional government

# Product creation





- Lip balm
- Almond, chocolate or olive
- Beewax and natural oil base

1. Heating wax and oil on steam and carefully mixing
2. Removing from steam when melted and adding other ingredients while still hot
3. Pouring the liquid into containers and letting it cool

# Marketing activities:

- Creating adverts, videos and flyers, which will be published on local online portals
- Advertising products on social media
- Publication in local media such as radio and press
- Collaboration with the Tourist association



# Market:

- Organizing a sales exhibition at school: in collaboration with the catering section, chemists and biologists will organize a promo day on which parents, students and general public will be invited through local media. Authentic dishes and products made of various herbs will be introduced at the sales exhibition
- Stands on the local market place
- Product which will be offered to the Tourist association as their promotional material

# Work evaluation:

- Surveys and polls
- Improving the manufacture: organizing educational workshops and involvement in projects

The end

Thank you for your attention!!

