

**DRAFT TRAINING PROGRAM**  
**‘HOW TO DEAL WITH DISSONANT HERITAGE’**  
**FORLÌ 01-03 October 2018**

**MONDAY, 1<sup>ST</sup> OCTOBER**

1<sup>st</sup> DAY, 2:00 pm -7:00 pm

- 14.00 - 14.10 Opening remarks
- 14.10 - 15.00 Introduction to the Council of Europe and the Cultural Routes Programme  
*Antonio Barone, Director of the Phoenicians’ Route*
- 15.00 - 16.00 The programme of the Cultural Routes of the Council of Europe and the ATRIUM  
Route experience  
*Irina Belušić Maggi, Labin*  
*Elisa Giovannetti, Forlì*
- 16.00 - 16.20 Coffee Break
- 16.20 - 18.20 Dissonant heritage: typologies, risks, best practices, and lessons learnt from tourist  
guides training in Forlì  
*Patrizia Battilani, CAST-Unibo*  
*Silvia Ramacciotti and Sergio Traiani, Confguide Province of Forlì-Cesena*
- 18.20 - 18.50 The use of language in dissonant heritage communication  
*Sandra Nauert, expert on web, museum and cultural heritage communication*

**TUESDAY 2<sup>ND</sup> OCTOBER,**

2<sup>nd</sup> DAY, 9:30 – 19:00

- 9.30 - 10.00 Introduction to the methodology for dealing with dissonant heritage  
*Patrizia Battilani and Alessia Mariotti, CAST-Unibo*
- 10.00 - 11.00 Nominal Group Technique  
*Alessia Mariotti, CAST-Unibo*
- 11.00 - 11.20 Coffee Break
- 11.20 - 12.50 The Faro Convention and participatory tourism: applications and critical issues  
*Chiara Rabbiosi, CAST-Unibo*  
*Claudia Castellucci, Atrium Association and Cultural Route of the Council of  
Europe*

*Tania Flamigni, Istituto Storico della Resistenza di Forlì-Cesena and School Teachers, Fare Faro a Forlì*  
*Micaela Mazzoli, Condotta Slow Food Forlì*

13.00 - 14.30 Lunch

14.30 - 18.30 Itineraries / in loco experiences “Atrium Memowolk. Architecture and images as instruments of power”  
*Cristina Lentini and Sofia Burioli, Deina Association*

**WEDNESDAY, 3<sup>RD</sup> OCTOBER,**  
3<sup>rd</sup> DAY, 9:30 am - 1:00 pm

9.30 - 11.00 Workshop #1

Participants will be divided in working groups to hypothesize how the methodological approach presented during the training might be applied to cultural heritage in their city or region. At the end of the activity each working group will draft a report.

11.00 - 11.20 Coffee Break

11.20 - 12.50 Workshop #2

Participants will be divided in working groups to draft a potential route underlining opportunities and risks the route will meet and how potential risks might be overcome. At the end of the activity each working group will draft a report.

13:00 - 17:00 Workshop #3

An experiential workshop conducted by Condotta Slow Food Forlì  
(The workshop is on food sensorial experience and the lunch is included)